

# How To Make Social Media Content To Attract Your Ideal Client And Grow Your Business

## What is social media marketing?

"Social media marketing is figuring out what \_\_\_\_\_ needs and using social media as a platform \_\_\_\_\_ how your services can meet those needs. "

## Content Creation Formula:



## Notes:

## **Content Creation Process:**

- 1.
- 2.
- 3.
- 4.
- 5.

## **Best Performing Content**

- 1.
- 2.
- 3.

## **Notes:**