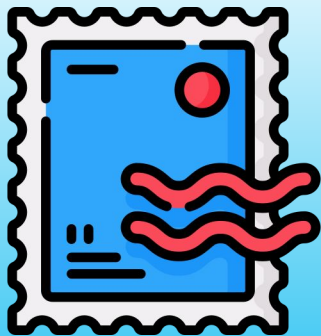
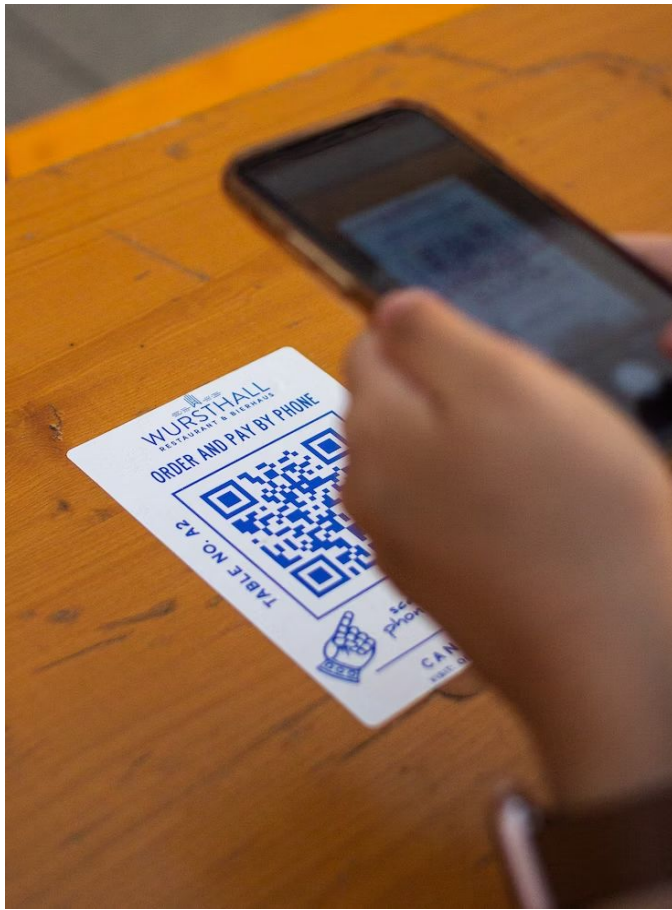


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Question 1:

"Before we dive into the world of marketing, let's get to know each other a bit better. Can each of you share a fun or unexpected fact about yourself that the audience might find interesting?"



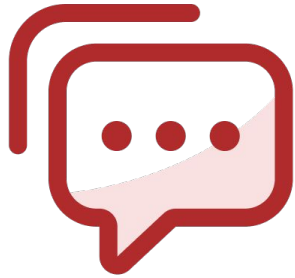
Question 2:

"We all know that marketing involves a fair amount of trial and error. Can you share a memorable 'lesson learned' moment from your marketing career that has influenced your approach moving forward?"

Question 2:

"Can you share a must-read marketing-related book, podcast, or resource that you've found invaluable and would recommend to the audience? Why is it so valuable?"

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Audience Q&A Session



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2023 APDT/CAPDT CONFERENCE SPEAKER

**Tiffany Chen,
Andre Yeu and
Josh Boutelle**

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